



San Diego

HARVARD LAW SCHOOL

Women's Affiance



Personal Branding for Lawyers by Katy Goshtasbi, JD

July 29, 2025

6:00- 7:30 PST hosted by Seltzer Caplan

McMahon Vitek

750 B Street #2100

San Diego, CA 92101

Organized by the HLSWA and the HLSA of San Diego

Ever wonder how your life and legal career could be more fulfilling and manageable—without sacrificing success? You're not alone.

While the legal profession can be demanding, there *are* ways to navigate it with more clarity, confidence, and even joy. Join us for an inspiring session with **Katy Goshtasbi**, where you'll explore how to cultivate a meaningful and

successful path using tools like personal branding and emotional intelligence. Katy is the author of *Emotional Resonance Factor*®.

Katy specializes in strategy, facilitation, and coaching—helping legal professionals develop their business presence and leadership by building strong, authentic brands both inside and outside the workplace.